Presenter,

Welcome to:

2011 and Beyond with Futurist, David Houle - Author of The Shift Age

Presented by
Lighthouse Consulting Services, LLC

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Featured Guest:
David Houle
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Host:
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- In-depth Workstyle & Personality Assessments
- Interpersonal Coaching
- Workshops - Cracking The Personality Code
- Career Guidance
Inflection Point in History

• New Century
• New Age - The Shift Age
• New Decade - The Transformation Decade

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Four Ages of Man

• Agricultural Age  10,000 years ago
• Industrial Age    300 years ago
• Information Age   30 years ago
• Shift Age         2006+

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Times of Transition are Disruptive

- The current recession is a reorganizational recession
- The 1970s were disruptive
- 2006-2011 similar time
- 1973-75 and 1980-82 recessions only post WWII
  recessions at all correlative to current Great Recession
Three Fundamental Force of the Shift Age

- The Flow to Global
- The Flow to the Individual
- Accelerated Connectedness
The Shift Age

- The speed of change is in constant acceleration, it is now environmental
- The global stage of human evolution
- Global economy – economics happens first
- Culture and politics will follow
Globalization is no longer just an economic term but a force across all aspects of human society.
2010 - 2020: The Transformation Decade

- First full decade of the Shift Age
- Definition: “A change in nature, shape, form or character”

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2010 - 2020: The Transformation Decade

- Humanity and most of its institutions will be transformed
- Accelerating Change, Disruptive Innovation
- Global orientation and connectivity
- Work and Place separate
- Physical to non-physical
Leadership and Management in the Transformation Decade

- Adaptability
- Resilience
- Collaborative on-going reorganization
- Change in trust and authority
- The Morph Corp

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Economics Forecast for 2011

- GDP growth will be 3% for 2011
- No real inflation until late 2011
- Unemployment will stay over 9% until late 2011

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Economics Forecast for 2011 (cont.)

- States/cities will face bankruptcy
- Oil will cross over $100 a barrel and will largely trade between $90-120 a barrel
- Debt a four letter word/savings stay high
Technology 2010-2012

- Tipping point for e-books is now: 10/15/20
- Brain wave interface technology comes to market
- Pay TV subscriptions continue inexorable decline
- The third stage of mapping begins
- Mobile unique promotions/advertising takes off

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Cultural and Society 2010-2012

- The 'thrift is the new cool' and the 'too much stuff recession' will move into the 'Less is more movement' separating the word 'need' from the word 'want'. A major new force with wide and deep ramifications.

- Marijuana continues to move from decriminalization to legalization

- Real estate gets rethought, redefined and reused
Cultural and Society 2010-2012

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Click Here to contact our Featured Guest directly.

Click on this link to sign up for our upcoming Open Line: 'Tips for Staying Ahead of the Recovery'.

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