

Guest,

Welcome to:

## What is Strategic Planning? A Panel Discussion

Presented by  
Lighthouse Consulting Services, LLC



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- What's the difference between strategic planning and operational planning?
  - Should it be an annual event?
  - Breaking the habit of being reactive and embracing a plan

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- Where does one start in the planning process?

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- How about drills - what does a drill look like and why?

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- What if the strategy is too idealistic vs. executable?
  - Let's talk about disruptors and how to deal with them

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- How do get buy in from the entire organization?

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- What trends do you see when it comes to strategic planning?

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- Advice for those that want to exit the market place?

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- What works and doesn't work for working with a facilitator



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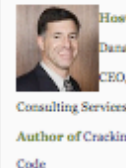
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