

## OPEN LINE PRESENTATION

**Presenter,**

**Welcome to:**

### **IT Will Make Money For Your Organization**

Presented by  
Lighthouse Consulting Services, LLC



**Featured Guest:**

*Majid Abai, CEO*  
CEO, The Abai Group  
310-571-8197  
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[www.abaigroup.com](http://www.abaigroup.com)



**Host:**

*Dana Borowka, MA*  
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**Author of** *Cracking The*  
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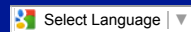
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### How can we transform your IT Department...



From This....

To This!

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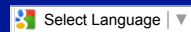
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WHICH IT DEPARTMENT DO YOU HAVE?



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### Infrastructure Driven

- All Focus on Infrastructure
- Governance & Security
- Processes
- Applications
- Department Focus
- CEO's View

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### Application Driven

- Infrastructure
- Governance & Security
- Processes
- Applications
- Department Focus
- CEO's View

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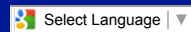
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## OPEN LINE PRESENTATION

### Operations Driven

- Infrastructure
- Governance & Security
- Processes
- Applications
- Department Focus
- CEO's View

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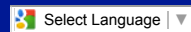
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### Information Driven

- Infrastructure
- Governance & Security
- Processes
- Applications
- Department Focus
- CEO's View

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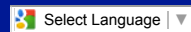
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### Strategy Driven

- Infrastructure
- Governance & Security
- Processes
- Applications
- Department Focus
- CEO's View

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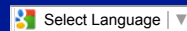
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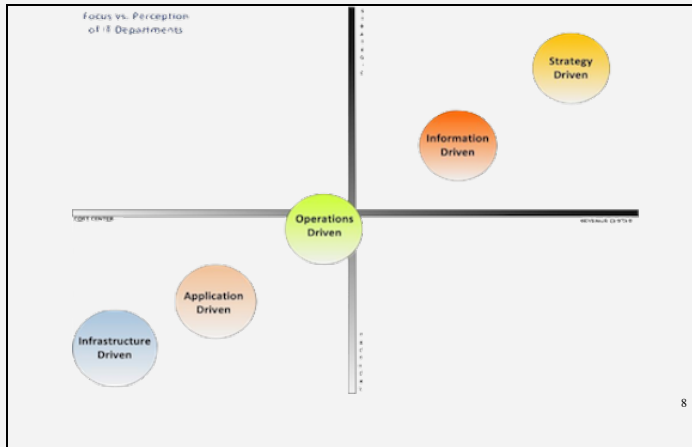
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### What Kind of IT Would U Like?

This choice doesn't have to be a monumental Effort!



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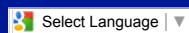
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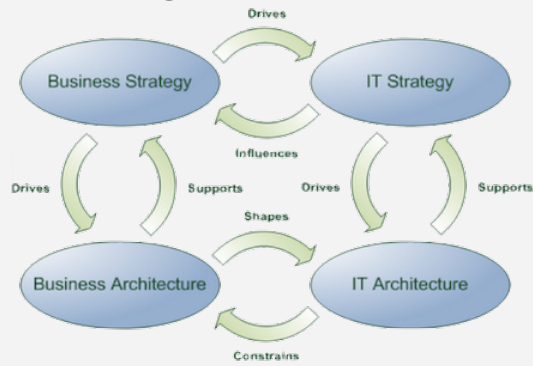
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### Align IT/Bus. Goals



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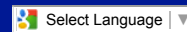
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### Vendor or Partner?

- Vision
- Requirements
- Cost vs. ROI
- Business Problems
- Attitude

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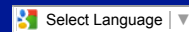
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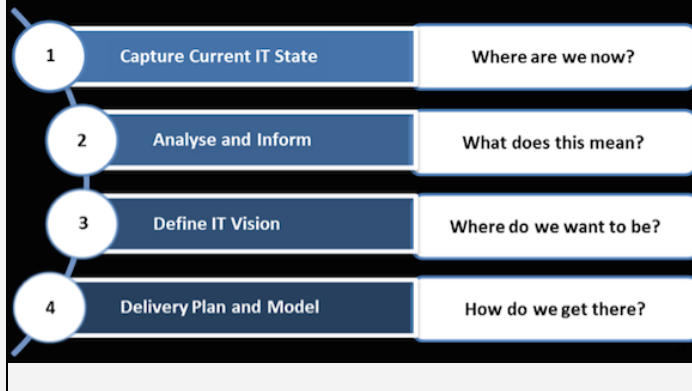
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### Tactical vs. Strategic

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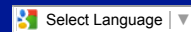
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### IT Management

- Governance
- Compliance
- Security
- Processes
- KPIs

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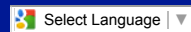
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### Emerging Technologies

- Big Data
- Mobile Enterprise
- Cloud Computing
- Knowledge Management

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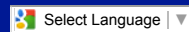
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### Big Data

- What is Big Data?
- What can we gain?
- Examples

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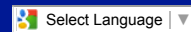
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## OPEN LINE PRESENTATION

### Mobile Enterprise

- Mobile Enterprise
- Millennials
- Geography
- Examples

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**Featured Guest:**

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**Host:**

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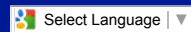
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## OPEN LINE PRESENTATION

### Cloud Computing



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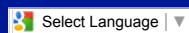
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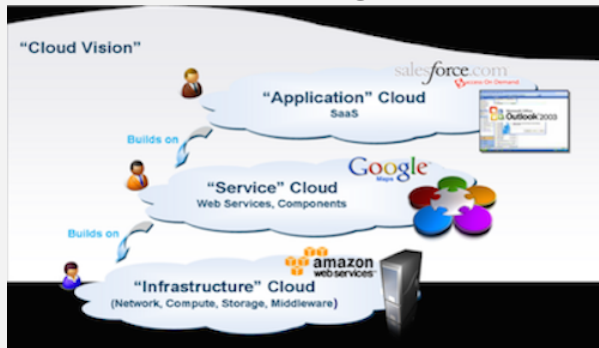
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## OPEN LINE PRESENTATION

### Cloud Categories



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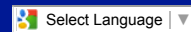
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## OPEN LINE PRESENTATION

### Knowledge Mgmt.

- Knowledge management (KM) comprises a range of strategies and practices used in an organization to identify, create, represent, distribute, and enable adoption of insights and experiences.

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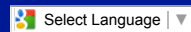
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