

## OPEN LINE PRESENTATION

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**Welcome to:**

### **What It Takes To Be An Employer of Choice Domestically and Globally**

Presented by  
Lighthouse Consulting Services, LLC



**Featured Guest:**

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**Featured Guest:**

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As the economy has gradually improved, employees now have an increasing range of choices for employment both domestically and globally. Finding top talent is getting more difficult. How should companies position themselves to be an employer of choice?

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What cultures either attract or detract in the market place?

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What should companies do differently in order to attract younger workers than what they have done in the past?

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Where does compensation, flex hours, mobility, a collaborative environment, appreciation, recognition and respect play into this topic?

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Setting up for a social work environment – the virtual coffee bar – let's talk about that... examples?

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How can a company leverage career pathing for continuous development and growth?

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How do all these things get packaged so they align with a corporate vision?

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Final thoughts

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