Guest,

Welcome to:
LinkedIn 4.0 – Learn About Accelerated Connectivity Like Never Before

Presented by
Lighthouse Consulting Services, LLC
Today's Agenda

- The Power of LinkedIn
- Strategy
- Mentoring Opportunity

In-Depth Work Style Personality Testing
- In-Depth Work Style Personality Assessments
- Why In-Depth is Best
- Work Style Personality Testing
- Work Style Assessments
- Pre-Employment Testing

Talent Development
- Talent Development
- Talent Development Workshops
- Skills Testing
- Team Building Service
- Outplacement Services
- Sino American Management Style
- Interpersonal Coaching

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Translate

Follow Us
Are you connecting effectively?

- Cold calls
- Door to door
- Personal introductions

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Cracking the Business Code
Cracking the High-Performance Team Code

Featured Guest:
Rick Itzkowich
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**21st Century Networking Formula**

- Face-to-face networking
- Online Networking
- Networking on Steroids

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**In-Depth Work Style Personality Testing**

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**Latest Posts from our Blog**

- **LinkedIn 4.0 – Learn About Accelerated Connectivity Like Never Before**
- **Effective Leadership and Progressive Discipline**

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**Why LinkedIn?**

- 500,000,000 users
- $109,000 Adjusted Household Income
- 45% decision-makers

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- Effective Leadership and Progressive Discipline
LinkedIn Process – When?

- 30-45 minutes weekly
- Investment Advisor’s Example
- 24 Referrals in Two Hours

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Vice Chair,
Entrepreneur,
Speaker & Author

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Cracking the High-Performance Team Code
To Find and to Be Found

- Finding Individuals, Power Partners and Companies
- Identifying Connection Points
- How to ‘Be Found’
Using LinkedIn Strategically

- Mindset
- Hunting vs. Attracting
- VCP

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Key Currencies

- Build Trust
- Gain Credibility
- Generate Goodwill

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Do's and Don'ts

- Start Conversations and Avoid Monologues
- Build Relationships
- Avoid 'Premature Solicitation.'
Summary

- Great Demographics
- You Don’t Know Who They Know
- 30-45 Minutes Per Week
- To Find and Be Found
- Attracting vs. Hunting
LinkedIn Advisor

- Affordable Monthly Mentoring
- Knowledge and Connections
- Win-win

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Mentoring Components

- Specific Roadmap
- How-to Videos
- Access to Me on an 'as-needed basis'
- Link Power
- Action Quotes
Register Today

- Costs
- Benefits of Signing Up Today
- Month-to-month
- Questions / Discussion
Thank you for attending
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Click Here to contact our Featured Guest.

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In-Depth Work Style Personality Testing

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