Guest,

Welcome to:
Mobile Work Force

Presented by
Lighthouse Consulting Services, LLC

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Host:
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A Mobile Workforce is a group of employees that...

- Work at varied locations
- Are inter-connected via the internet using:
  - Computers
  - Smartphones
  - Tablets and other ‘connected’ devices
The Office, Anywhere and Everywhere

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Challenges connecting the Mobile Workforce

- Choosing the right tools and services
  - eMail, Calendar, and Contacts
  - Back-office Applications
    - Accounting
    - Customer Management
    - Product/Inventory Management
- File Sharing
- Phones/PBX
- Security and Management

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2 Ways to Execute a Mobile-First Strategy

1. 'Move' existing servers to the cloud and open them up for internet/remote access
   - Pros - often, this is quick and easy to do
   - Cons - adding 'hosting' and security costs to your already existing maintenance costs

2. Migrate existing in-house applications to their cloud counterparts or cloud alternatives
   - Pros - the cost for security and compliance is built-in to the service fee
   - Cons - Planning for a migration without loss of service/productivity

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eMail, Contacts and Calendar

- Is it time to eliminate the need of managing an email system in-house?
- Office365 or Google Apps should be the minimum standard of features functionality
  - Security
  - Collaboration
  - Universal Access
  - The right amount of productivity for a great price per mailbox
Office365 and Google Apps Offer…

- Cloud eMail, Contacts, and Calendar
- eMail security (spam, virus and phishing detection, etc) built-in
- Significant storage space
- Easy to implement
- Low-cost per user fee
- Ancillary applications/services
  - Microsoft Skype / Google Hangouts (internal/external meetings)
  - Microsoft OneDrive / Google Drive
  - Social/Team Collaborative Tools (internal/external tools to engage)
Back-office applications

- Can be the hardest to make mobile
- Large systems with servers and proprietary software
- Smaller, specialized vendors that were late to the party
- Sometimes requires a 'scrap and implement new cloud-first alternative' approach
Documents and Files

- Make sure that your work files and papers are securely available electronically
- If starting today, prioritize your electronic document project based on job function with 'for mobile' being the leader or catalyst
- It may not be necessary to 'scan' everything or make everything available online
File Sharing

. Is it time to eliminate managing a file server in-house?
. Use the Cloud
  • Leverage Sync
  • Leverage Sharing
  • Leverage Security
  • Leverage Audit and Compliance
  • Leverage Version Control
Is it time to eliminate the in-house phone system?

- Outsourced Cloud PBX Services
- Service that is always on with plenty of redundancy built-in
- Simple to understand per user pricing model
- Unlimited US calling (no more VARIABLE telephone usage costs)
- Find me, follow me to cell/remote phone
- Fax and voicemail transcription to email
- Ability to make a cell/remote phone a part of the phone system
Security & Management

- Internal (DIY) Security Management
  - Can be very costly to get the right people/person with the right skillset to protect your in-house environment
  - Remember to complete periodic compliance audits that are validated by a third party

- External Security Management
  - Security & management should be a priority when contracting external services
  - Comprehensive reporting and management tools are a must
  - All Services must meet the minimum compliance requirements and certifications
  - You are only as secure as your weakest link (compromised computers, uninformed employees)
Thank you for attending Mobile Work Force

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