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*Bringing effective **insight**
to your organization SM*


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Guest,

Welcome to:

How To Invent & Execute Your Company's Future For 2013 & Beyond

Presented by
Lighthouse Consulting Services, LLC

To print program slides, click here: 



Featured Guest:

Paul David Walker
Senior Consultant, Lighthouse Consulting Services, LLC

Author of [Unleashing Genius](#)

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Host:

Dana Borowka, MA
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- In-depth Workstyle & Personality Assessments
- Interpersonal Coaching
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INVENT YOUR FUTURE



Seven imperatives for creating your future, the future of your team, your business, your projects ... anything.



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TARGETED EXECUTION



Teams and individuals with clear missions, a sense of urgency, the stillness of a master, and explosive targeted actions will win in the 21st Century ... those who hesitate will lose.

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ONCE A DREAM NOW REALITY



How to take ideas from an insight to organizational and economic reality

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1) KNOW THE ANSWER



Know the answer or know how to find the answer, and you must know when you know



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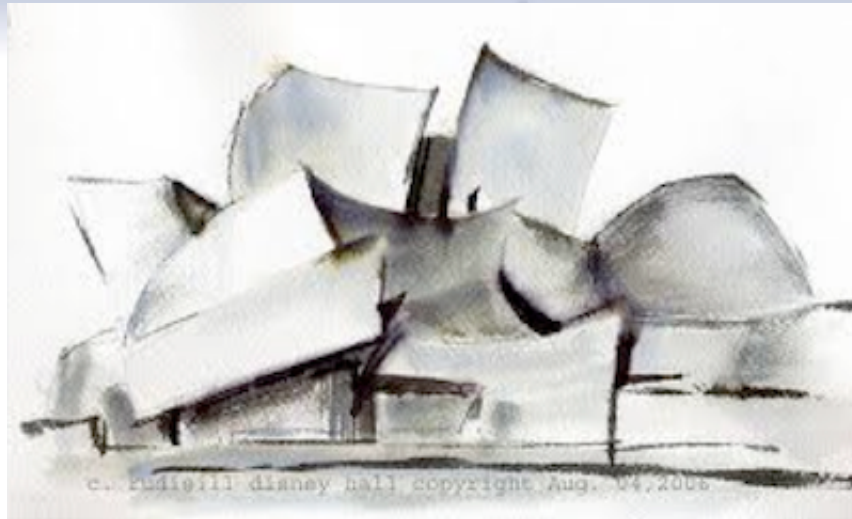
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2) COMPELLING PICTURE



We cannot create something we cannot conceive. Create a picture of the opportunity that provides a compelling roadmap.

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3) CREATE COMMITMENT



The picture you paint, and the your confidence in your vision, will build commitment in your team, customers & market.

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4) ACKNOWLEDGE REALITY



Seeing present reality as it emerges is critical to success. Put your ego aside and face the good, bad and the ugly

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5) TARGETED PLANS



Once you are committed, and have acknowledged reality, it is time to create targeted plans and feedback systems.

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6) COURAGE TO ACT



Knowing the answer empowers your courage, but there will be detractors if you are ahead of the wave

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7) STILLNESS OF A MASTER



Learn to be in “The Zone,” it may be a curve ball coming towards you. Develop the habit of reflection.

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THE SEVEN IMPERATIVES



It is not enough to have a few of these right; all seven must be in place, combined with constant mindfulness.

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'What Needs To Be Looked At To Drive Sales Up, Up, Up?'

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