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Consulting Services, LLC



*Bringing effective insight
to your organization SM*


Open Line

Guest,

Welcome to:

Tips For 2011 - Business Planning - How To Make It The Best Year Ever!

Presented by
Lighthouse Consulting Services, LLC

To print program slides, click here: 



Featured Guest:

Mark Lefko
Founder and CEO of the Lefko Group
Author of [Unlock the Power of Your Team](#)

Phone: 818-706-8588
Email: mark@lefkogroup.net
Website: www.unlockthepower.net

Host:

Dana Borowka, MA
CEO, Lighthouse Consulting Services, LLC
Author of [Cracking The Personality Code](#)

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- In-depth Workstyle & Personality Assessments
- Interpersonal Coaching
- Workshops - Cracking The Personality Code
- Career Guidance



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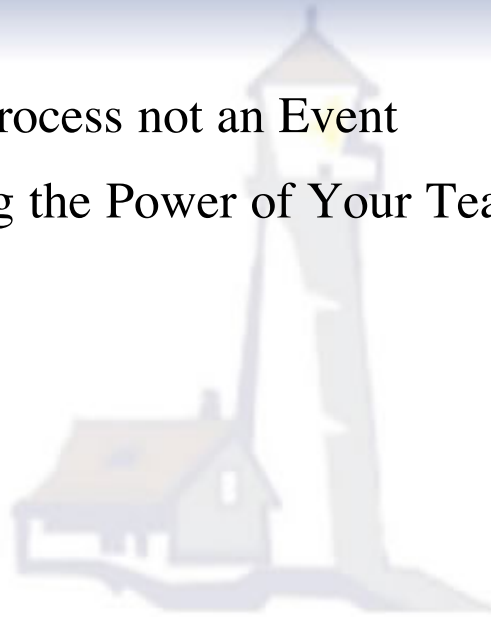


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OVERVIEW

- Planning is a Process not an Event
- Key: Unlocking the Power of Your Team

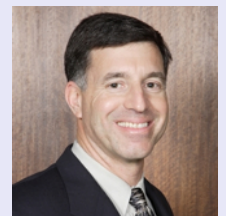


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The CEO

- His role
- The Vision
 - Values
- Letting Go

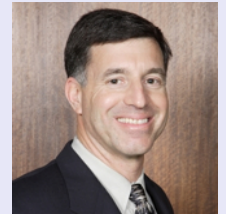


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The Participants

- Optimal Group Size
- Representative Team
- Senior Management
- Board Members
- Subject Matter Experts

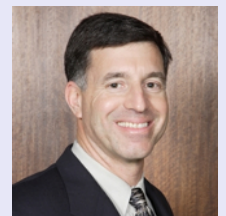


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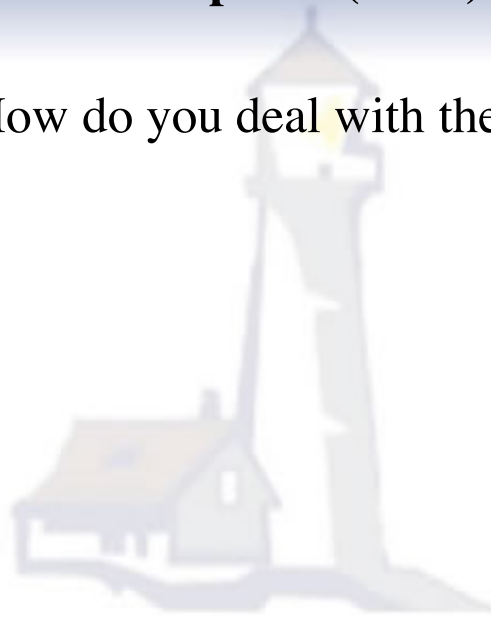


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The Participants (cont.)

- **QUESTION:** How do you deal with the politics of who to include?



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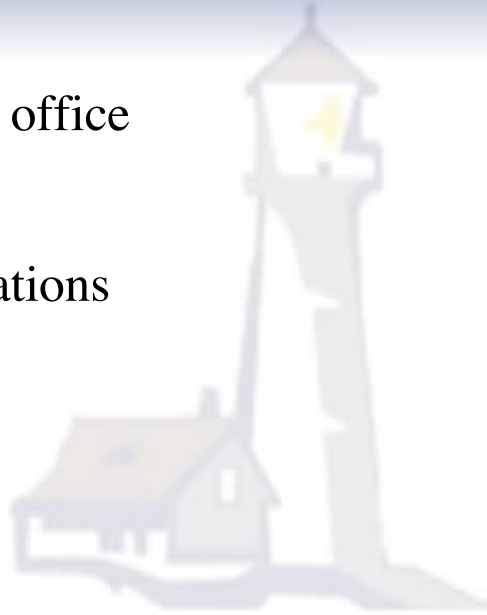


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The Venue

- Away from the office
- Location
- Other considerations



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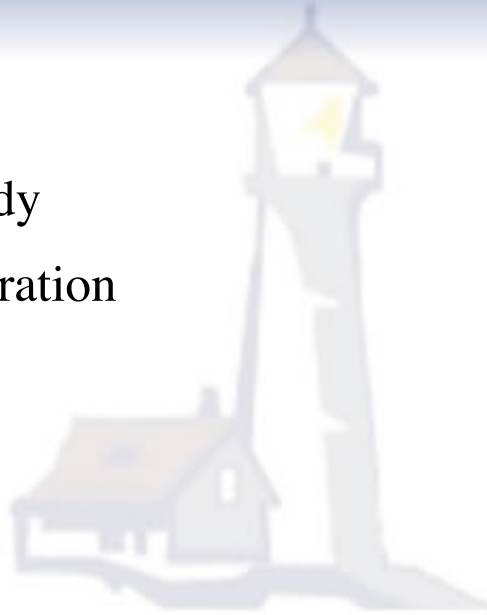


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The Foundation

- The Survey
- How to get ready
- Advance Preparation



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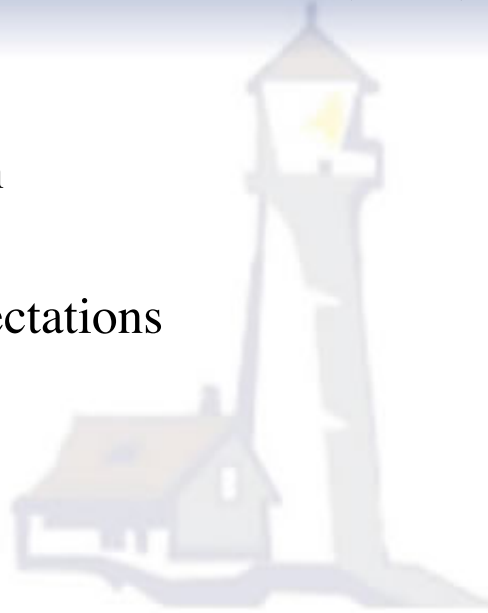


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The Foundation (cont.)

- Values
 - Foundation
 - Beacon
- Managing expectations

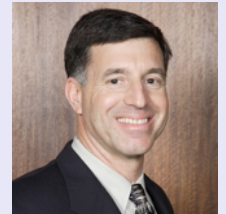


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The Facilitator

- Objective / Neutral
- Curious
- Experienced
- Collaborative
- High EQ



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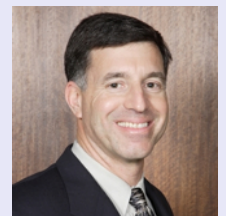
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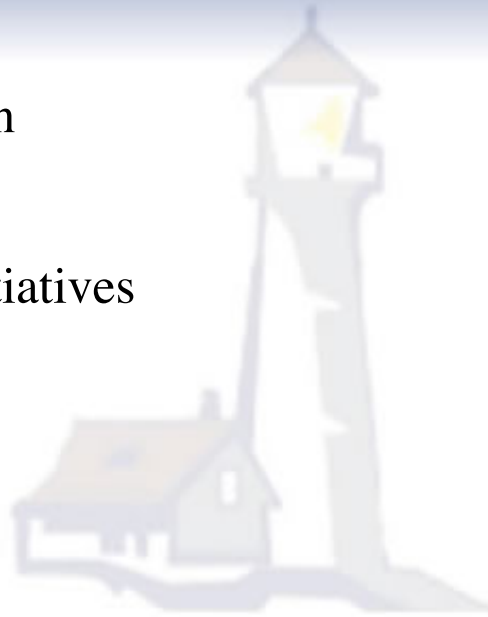


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The Off-Site

- Communication
- SWOT
- Strategies - Initiatives



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The Off-Site (cont.)

- Goals
- Action Steps
- Timelines



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The Buy-in

- Consensus
- Committment



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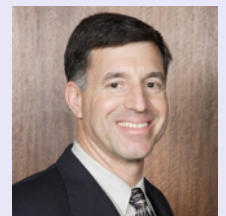
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The Execution

- Action Plan - Specific and measurable
- Accountability
- Monitor
- Reevaluate
 - No Indelible ink

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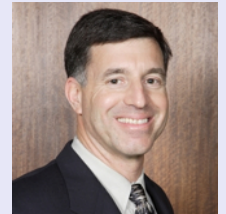


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Click on [this link](#) to sign up for our upcoming Open Line:
'2011 and Beyond with Futurist, David Houle – Author of The Shift Age'.

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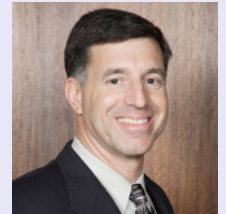


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