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### **OPEN LINE PRESENTATION**

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#### Welcome to:

### Millennials: How to Attract, Retain and Manage - A **Panel Discussion**

Presented by Lighthouse Consulting Services, LLC



Featured Guest: Bhavna Chadalavada Business & Leadership Consultant. 949-701-1570

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Featured Guest: Colin Comp Soma, Director of Marketing. 661-877-5888

colin@drinksoma.com



Featured Guest: Jessica Phillips 360i, Associate Social Publicist 212-991-4376

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Featured Guest: Jason Whittington Senior Marketing Manager 949-701-7846

jjw129@yahoo.com



Host: Dana Borowka, MA CEO, Lighthouse Consulting Services,

**Author of Cracking The Personality** (310) 453-6556, ext. 403 dana@lighthouseconsulting.com

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- What makes your generation different from others including Gen Z if there is a difference?
- . The biggest misnomer about Millennials?



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- How do you want other generations to interact with you?
- What does your generation need to do in order to interact with others?



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• What are three things that you would like companies to offer that you don't see right now?



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Tips for others to manage your generation
do's and don'ts.



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- . What are some ideas for keeping you engaged for long term retention – the myth and reality?
- · How important are 'passion' and 'purpose/meaning' in the work place?
- . Do you have side jobs or passion projects or does the one 'job' keep you content?



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• If a company were to define work hours, what do you prefer?



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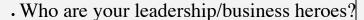
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• Who do you look up to and aspire to be like?



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### . Closing thoughts from our panel



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